



Outside the box thinker with **6 years of hands-on experience** handling several simultaneous design projects with the ability to unify a company's visual language with high-quality cohesive designs across multiple projects and platforms.

Education

Ontario College of Art and Design University

2014 – 2018

- Bachelor's of Design Degree with a major in Graphic Design
- Thesis project on the Psychology of Branding
- Specialized in brand identity design

Qualifications and Interests

Software

- Adobe Creative Suite ([Photoshop](#), [Illustrator](#), [InDesign & XD](#)), Sketch, WIX, Wordpress, Shopify, InVision, Google Apps, and Microsoft Office

Coding

- Working knowledge of HTML and CSS
- Experience working with teams of developers

Marketing

- Experience working with a marketing team on branding and marketing for both B2B and B2C
- Working knowledge of SEO and Google Analytics

Select Work Experiences

Larus Technologies

May 2023 – Present

- Resdesigned logo, designed company mascot, and redesigned marketing materials
- Designed new company website to reflect new branding and marketing direction

Arthritis Consumer Experts

March 2020 – Present

- Graphic design lead creating webpages, monthly newsletters, annual medication report, social media posts, branded content, etc.

VertiGrow

July 2019 – Present

- Working as UI/UX designer for their vertical farming management SaaS platform
- Designed the company's brand identity, business cards, social material, etc.

Space Strategies Consulting Ltd.

May 2019 – Present

- Redesigned the company's website and branding to be modern, cutting-edge, and professional
- Designed marketing and brand materials (advertising, flyers, brochures, slide decks)

BioConscious Tech.

April 2019 – September 2020

- Rebranded the company's Diabits mobile app by creating a new graphic identity
- Redesigned the mobile app user interface to be fresh, modern, and user-friendly
- Designed the company website, PowerPoint templates, and promotional materials
- Designed the UI for the company's web app Endobits as well as the Endobits brand identity

Olivia Kotarba

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Montreal, QC

English

View Website

OCAD U, 2018

Courses

Juno College

User Experience (UX) Design (2018)

RED Academy

User Interface (UI) Design (2018)

University of Toronto School of Continuing Studies

Social Media Strategy (2019)

Specialties



UX/UI

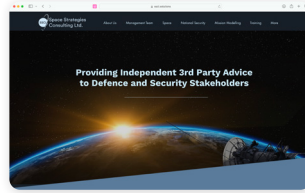


Web

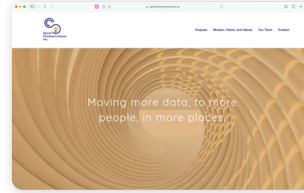


Branding

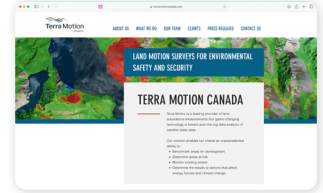
Websites



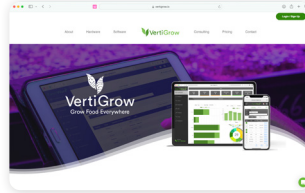
SSCL.solutions



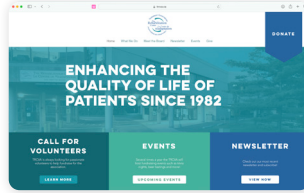
SpiralCommunications.ca



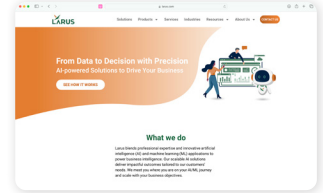
TerramotionCanada.ca



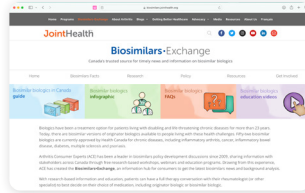
VertiGrow.io



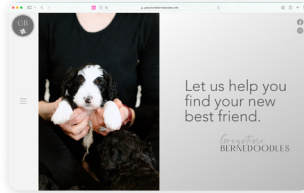
TRCVA.ca



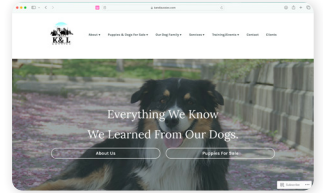
Larus.com



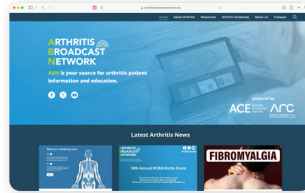
Biosimilars.JointHealth.org



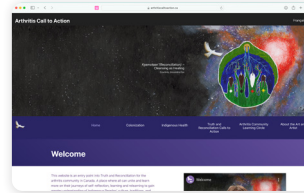
GreystoneBernedoodles.info



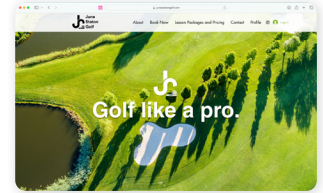
KandLAussies.com



ArthritisBroadcastNetwork.org



ArthritisCallToAction.ca



JuneStatonGolf.com

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Specialties

- UX/UI
- Web
- Branding

Apps



FarmWare
A SaaS platform from VertiGrow to help users manage their vertical farms



Diabits
A mobile app from BioConscious Technologies for managing diabetes



Endobits
A SaaS platform from BioConscious Technologies for Endocrinologists to track patients' blood sugar data

Brand Identities

